



Scott Mills is an award-winning broadcaster and DJ, best known as the host of The Scott Mills Breakfast Show on BBC Radio 2, airing weekdays from 6:30am.

A key figure in the BBC's Eurovision Song Contest coverage, Scott co-hosts BBC's visual podcast Pop Top 10 alongside Rylan Clark.

In 2024, Scott won Celebrity Race Across the World with his husband Sam, showcasing his adventurous spirit and wide appeal. A passionate traveller and dog lover, Scott lives with his cockapoo Teddy and has a keen interest in fashion, music, and home lifestyle.

[Watch Scott's Brand Reel Here](#)

PREVIOUS BRAND COLLABS



Mercedes-Benz



SOCIAL MEDIA STATS



INSTAGRAM

511K FOLLOWERS **87%** UK AUDIENCE **22.1M** VIEWS **337K** INTERACTIONS

70% FEMALE **24.6%** 25-34 **35%** 35-44 **22.9%** 45-54

90 DAYS TO JANUARY 2026

TIKTOK

61.8K FOLLOWERS **72.8%** UK AUDIENCE **1.6M** VIEWS **415.2K** LIKES

70% FEMALE **19.7%** 25-34 **36.6%** 35-44 **26.1%** 45-54

60 DAYS TO JANUARY 2026

CASE STUDIES



realscottmills AD | We threw a paw-ty to celebrate @ruffingtonsuk's 1st birthday 🐾

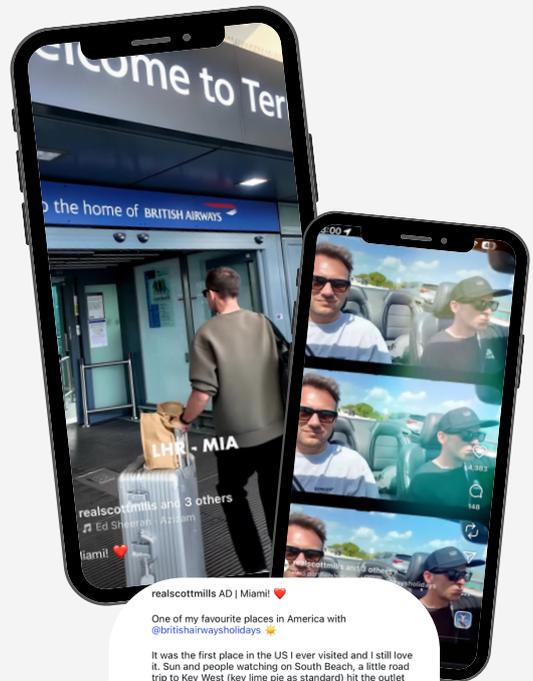
Teddy was living his best life, tucking into all his favourite treats

From attending the Ruffingtons launch to seeing the company grow, and so many pups enjoying their amazing treats - I'm proud to be an ambassador!

Happy Birthday Ruffingtons! Here's to many more tasty treats 🐾

Scott Mills x Ruffingtons x Instagram

564K Views **180** Comments **9.1K** Likes **123** Saves



realscottmills AD | Miami! ❤️

One of my favourite places in America with @britishairwaysholidays ✨

It was the first place in the US I ever visited and I still love it. Sun and people watching on South Beach, a little road trip to Key West (key lime pie as standard) hit the outlet malls hard, and generally had the best time

Thanks so much to @surfcomberhotel for looking after us - a beautiful place to relax but right in the middle of where it's all happening

what's your favourite places to visit in Miami?

I didn't want to leave 🥺... but next stop Nashville 🇺🇸

Scott Mills x British Airways Holidays x Instagram

194K Views **148** Comments **4.4K** Likes **42** Saves