

JULES HARDY

Gaming and Fashion Influencer



Jules is a renowned and respected host specialising in TV, live streams and events, with expertise in gaming and tech.

They are entertaining and insightful across a range of high-profile shows, including CBBC's Game on Grandparents; The Top Gear Gaming Show, and Gran Turismo (GT) series.

Jules has cultivated a loyal community of followers who admire their gaming commentary, in-depth tech reviews and insights on the newest gadgets, attracting millions of views across their socials. Jules is non-binary and an active member of the LGBTQ+ community, with passions in gaming, fashion and fitness. Their versatility extends beyond their expertise of the gaming and tech industry, through their online presence they also showcase content on their clothing, but making fashion a form of self-expression, inspiring their followers to experiment with their own looks.

24.5K+
FOLLOWERS

86.4%
MALE

46%
UK AUDIENCE

78K+
REACH

BRAND COLLABORATIONS



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